



GIULIA 



RE: INSPIRED

It is a badge born 106 years ago that still stands for something totally original today: a passion for motoring unlike any other. Visceral. Energetic. Technological. Crafted. The DNA of one of the world's most revered brands runs deeper than the enamel of its fender badges; snakes with a power like the tail of a dragon; runs deeper than the blue surround itself. It runs straight from the heart of Italy to roads and drivers all over the world. This badge belongs to the new Alfa Romeo Giulia.

La meccanica delle emozioni

SUPERSTITION BECOMES SUPER PERFORMANCE

It began as a simple request for good luck and ended up becoming a symbol for something even more magical: track records and race victories from Alfa Romeo and the drivers who campaigned them. When Ugo Sivocci won the Targa Florio in 1923, his four-leaf clover crossed the line before he did. Since then, the Quadrifoglio has accompanied Alfa Romeo on its most legendary victories: from the P2 at the World Championship in 1925 to the Formula 1 World Championship with the "Alfetta" 158 and 159 in 1950 and 1951 respectively. It stands as evidence of the kind of luck you can build when you take performance and engineering as seriously as Alfa Romeo does.



1923 - RL Targa Florio
Dominates the competition - the Quadrifoglio is born



1925 - Gran Premio Tipo P2
The first World Champion ever



1951 - GP Tipo 159 "Alfetta"
Wins the first two Formula 1 World Championships



1963 - Giulia TI Super
The Giulia hits the track



1965 - Giulia Sprint GTA
Unbeatable among "Turismo"



1975 - Tipo 33 TT12
Dominates "Mondiale Marche"

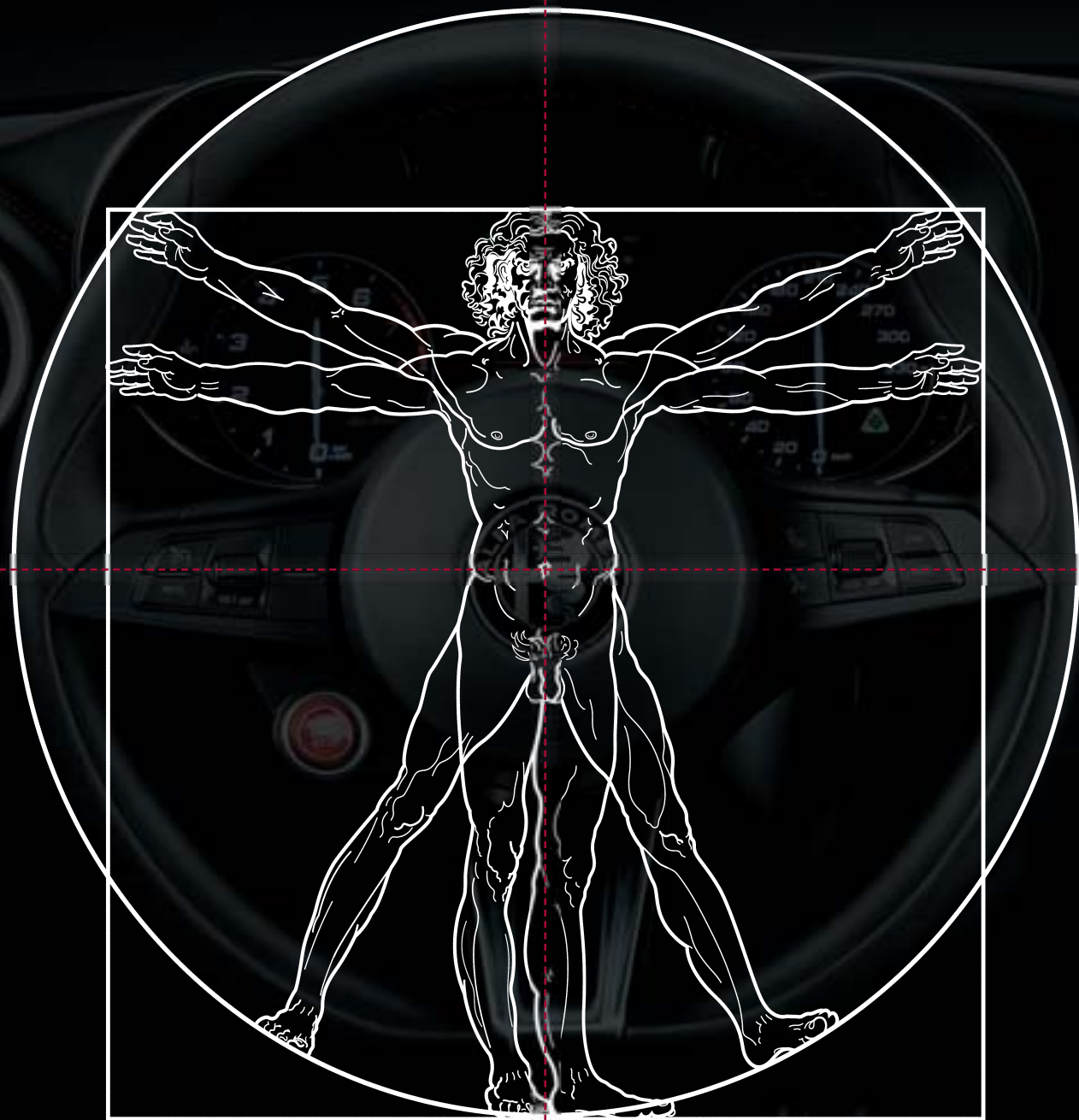




THE MOST IMPORTANT COMPONENT IS EMOTION

It represents more than the most powerful Alfa Romeo ever created for street use: the new Giulia Quadrifoglio represents a convergence of engineering and emotion that can only belong to a brand as fabled as Alfa Romeo. The new Giulia: proof that love is worth the wait.





THE DRIVER IS THE CENTER OF THE UNIVERSE

Since the beginning of civilization, designers have turned to nature and human anatomy for technical and structural inspiration. The world's most celebrated architectural feats manage to find the right balance between both human and structural necessities. Giulia Quadrifoglio is the exquisite product of this higher design philosophy.

510

horsepower (HP)

600

torque (Nm) between 2500 and 5000 rev/min



3,9

0 – 100 km/h (sec.)

307

maximum speed (km/h)



THE HEART IS A MUSCLE

The most powerful engine for road-use ever created by Alfa Romeo: an ultralight 6-cylinder all-aluminum BiTurbo gasoline engine delivering 510 hp, 600 Nm of torque between 2500 and 5000 rpm, launching the new Giulia from 0 to 100 km/h in 3,9 seconds up to a top speed of 307 km/h. Class-leading power combined with dynamic efficiency leads to excellence in consumption and emissions. Thanks to the Alfa™ Cylinders' Efficient Management (CEM) deactivation system – a result of Alfa Romeo engineering know-how the new Giulia Quadrifoglio with manual transmission can cover 100 km with just 8.5 litres of fuel emitting only 198 g/km of CO₂ (combined cycle), while the automatic version can cover 100 km with just 8.2 litres of fuel emitting only 189 g/km of CO₂ (combined cycle).

THE FIRST THING YOU SENSE IS ALL OF YOUR SENSES



It controls both the car and the emotions of its driver with equal ease. Designed to deliver more than something ergonomically precise, the steering wheel of the Giulia provides control of a unique driving experience from start to finish, literally. The steering wheel is wrapped in leather; the experience it delivers is wrapped in passion.



THE ROAD WAS NOT BUILT TO BE A CAGE.
IT'S TIME TO TAKE FLIGHT ONCE AGAIN.



SEE THE ROAD IN A WHOLE NEW LIGHT

When the brand first began carving its legend on road courses 106 years ago, it did so in an era when a driver and riding mechanic were both on board. Today's Giulia Quadrifoglio carries an intelligent soul of the most modern kind: the Chassis Domain Control, which ensures optimum assistance in all driving situations. To make of every road a brand new road. And a brand new experience.



SHIFTING THE BALANCE OF POWER

The new Alfa Romeo Giulia Quadrifoglio is more than a showcase for the best power-to-weight ratio in its class – it's a study in how to use that power. Its ideal 50:50 weight distribution creates optimal balance and showcases the advantage of a rear-wheel-drive system in a front-engined vehicle. By pairing rear-wheel drive with the Giulia Quadrifoglio's front-mounted, all-aluminum 6-cylinder engine, the Alfa Romeo engineering team was able to carefully distribute weight throughout the chassis. A body in high-strength steel, fenders and doors in aluminum, a carbon fiber hood and roof, and aerodynamic appendices and driveshaft work in conjunction with all-aluminum suspensions to create motoring's perfect balance.

50
50
0.32_{C_d}
2.99_{Kg/HP}

ideal weight distribution

drag coefficient

best-in-class power/weight ratio



DRIVING AT THE SPEED OF MIND

Alfa™ Chassis Domain Control (CDC)

The new Giulia Quadrifoglio features a “brain” dedicated to vehicle dynamics, a class-exclusive control unit actively coordinating all chassis related dynamic systems. It’s the Alfa™ Chassis Domain Control (CDC), that integrates Alfa™ DNA Pro, Alfa™ Active Torque Vectoring, Alfa™ Active Aero Splitter, the Integrated Brake System (IBS) and Alfa™ Active Suspension. The Alfa™ Chassis Domain Control (CDC) assigns specific tasks to each one of these devices, so there is always optimal performance and driving pleasure. Pure genius.





IT TURNS FOR THE CURVES

Alfa™ DNA Pro

The Alfa™ DNA Pro, thanks to the interaction with the Alfa™ Chassis Domain Control (CDC), instantaneously adapts the car behavior to the selected driving mode:

- RACE activates the overboost function and enhances the exhaust sound for sport track driving
- DYNAMIC delivers sharper brake and steering-wheel response for sporty on-road driving
- NATURAL is a comfort suspension setting for a perfect balance in daily driving
- ADVANCED EFFICIENCY enables the engine to maximize energy savings and dynamic efficiency. Most suitable driving mode in case of low grip conditions.

Alfa™ Active Torque Vectoring

Alfa™ Active Torque Vectoring guarantees optimal distribution on the two half-axes thanks to the two electronically controlled clutches. It gives better traction and control even at high speeds and on all types of road surfaces.

Alfa™ Active Suspension

Alfa™ Active Suspension dynamically adapts its response depending on driving conditions and the mode selected with Alfa™ DNA Pro.



Integrated Brake System (IBS)

This innovative electromechanical system combines the stability control and brake system. Not only allowing for a significant reduction in weight, this device optimizes the feeling of the brake pedal, guaranteeing an instantaneous response and braking distance with an outstanding of 100 – 0 km/h in 32 meters.



Exclusive Alfa™ Active Aero Splitter

The new Giulia Quadrifoglio is the only car in its class with an Alfa™ Active Aero Splitter. This adjustable carbon fiber spoiler is integrated into the front lower fascia and is automatically adjusted to improve aerodynamics and downforce to optimize the grip and stability at any speed.

WHERE POLISH
MEETS POISE







KNOWLEDGE IS POWER

Alfa Romeo's fabled racing history was built on communication – between driver and crew; between car and driver. Today's Giulia employs technology to communicate telemetry instantly. The driver controls the infotainment system, 3D navigation and onboard parameters via the Alfa™ Rotary Pad, learning of vehicle performance in high definition on an 8.8-inch screen.

The new 8 speed automatic transmission with shift paddles is specifically designed for Giulia Quadrifoglio exciting performances. It guarantees safety and comfort in all drive modes, with no vibrations and high levels of efficiency. The gear changes are quick and precise, thanks to an integrated transmission control unit featuring state of the art adaptive shift strategies. In RACE mode, the gear changes takes 150 milliseconds only.





A SOUNDTRACK FOR THE STREET

harman/kardon
by HARMAN

Even the greatest films are strengthened by a score: the Giulia Quadrifoglio features an audio system designed to complement a highly tuned driving experience. The 900 watts of power channeled to 14 speakers (including two surround sound speakers and one subwoofer) serves as proof that Alfa Romeo takes the notes from its system as seriously as the glorious ones from its engine.





EVERY DETAIL IS MUCH MORE THAN JUST A DETAIL

The interiors of new Alfa Romeo Giulia give you the chance to choose, combine and change. Because essentiality also means possibilities. Carbon fiber, leather and Alcantara®. All the materials of the central tunnel, the dashboard and the instrument panel have been chosen to enhance visual and tactile pleasantness. Everything is focused on the driver and his gestures. With the most possible care for details.



DRIVER OR PILOT?

The Carbonshell Sport Seats by Sparco is not only the lightest in its class; it is perhaps the most purposeful. Its purpose is to provide comfort and control for the driver and occupants, and to serve as a reminder of how seriously Alfa Romeo takes those positions. The seats are adjustable, our respect for the driver is not.





THE MEASURE OF PLEASURE

Sporty attitude is in details. Leather and Alcantara®, contrasting stitching and absolute accuracy from every point of view: the seats of new Alfa Romeo Giulia match the expectations of the most demanding driver. Giving to every passionate a full immersion in the driving experience.

D R A M A T I C W I T H O U T D R A M A

There's something inherently Shakespearean about the Giulia Quadrifoglio: it's as passionate as Romeo and Juliet... but has been created free of any unnecessary drama. The design approach is equally sensual and purposeful. The details reflect an understanding of every interaction between driver, passerby and all who come in contact with the beauty of Alfa Romeo.



EXTERNAL COLOR PALETTE

Scan the QR code
and start to configure your Giulia.



TRICOAT



Competizione Red



Trofeo White

METALLIC



Silverstone Grey



Montecarlo Blue



Vulcano Black



Vesuvio Grey

SOLID



Alfa Red

WHEELS AND CALIPERS



19" Lightweight aluminum wheels



19" Lightweight dark aluminum wheels



19" Quadrifoglio aluminum wheels



19" Quadrifoglio bright aluminum wheels



Carbon ceramic brake disks with black, red and yellow painted calipers

DASHBOARDS



Black leather wrapped dashboard with red stitching



Black leather wrapped dashboard with black stitching



Black leather wrapped dashboard with green/white stitching



Two tone black/ice leather wrapped dashboard with green/white stitching



Two tone black/red leather wrapped dashboard with red stitching*

* Not available with Blue Montecarlo exterior paint

STEERING WHEELS

Black leather with matching
stichings on instrument panel
and seats



Black leather/Alcantara®
with carbon fiber inserts



SEATS



Standard Sport Seats



Carbonshell Sport Seats by Sparco



STANDARD CONTENTS

EXTERIOR

19" Lightweight aluminum wheels
Aluminium brake calipers (black painted)
Bi-Xenon 35W headlamps + AFS
Covered underbody
Headlamp washer
LED DRL
LED tail & brake lamps
Specific 4-way exhaust tip
Quadrifoglio badge
Functional rear air diffuser
Black gloss DLO

INTERIOR

Leather/Alcantara® 6-way manual front seats
7" TFT color cluster display
Interior ambient lighting
Carbon fiber inserts on dashboard, central tunnel and door panels
Leather wrapped dashboard and door panels
Specific door sill scuff plates

COMFORT

Cruise control / speed limiter
Dual-zone automatic climate control
Dusk sensor / rain sensor
Electric parking brake
Front & rear parking sensors
Red engine start button on steering wheel
Power folding rearview mirrors with autodimming function
Rearview camera with dynamic grid lines
Aluminum shift paddles (AT version only)

SAFETY

Forward Collision Warning (FCW)
Autonomous Emergency Brake (AEB) with pedestrian detection
Blind Spot Monitoring (BSM) with rear cross-path detection
Integrated Brake System (IBS)
Lane Departure Warning (LDW)
Tire inflation kit

TECHNOLOGY

Alfa™ Active Aero
Alfa™ DNA Pro (with Race Mode)
Connect 6,5" infotainment system (radio, Mp3, aux-in, Bluetooth®)
8 speaker audio system
Alfa™ Rotary Pad
Alfa™ Active Suspension
Alfa™ Chassis Domain Control (CDC)
Alfa™ Active Torque Vectoring
Alfa™ Cylinders' Efficient Management (CEM)
Start & Stop system

OPTIONAL

19" Quadrifoglio aluminum wheels
Painted calipers (red, yellow)
Privacy glass
Leather/Alcantara® steering wheel with carbon fiber inserts
Digital Audio Broadcast (DAB)
Alarm system
Carbon-ceramic brake disks
Connect 3D Nav 8,8"
Carbonshell sport seats by Sparco
Smoking kit
Adaptive Cruise Control (AT version only)

PACK

SOUND THEATRE BY HARMAN/KARDON

900 W premium audio system with 14 speakers (including two surround sound speakers and one subwoofer)
Ambient lighting
CONVENIENCE PACK
Keyless entry
Exterior door handle lights
Storage compartment on driver side
POWER SEATS PACK
8-way power heated front seats
Heated steering wheel



TECHNICAL DATA

2.9 V6 BiTurbo 510 HP

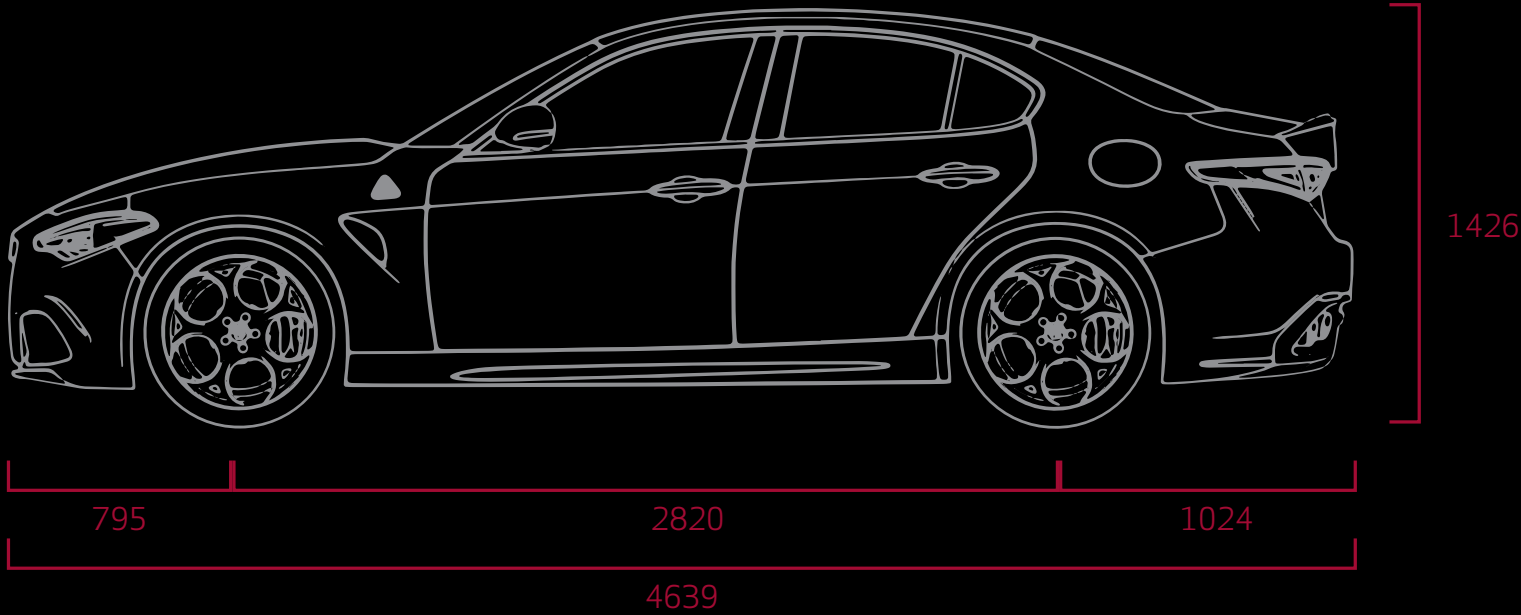
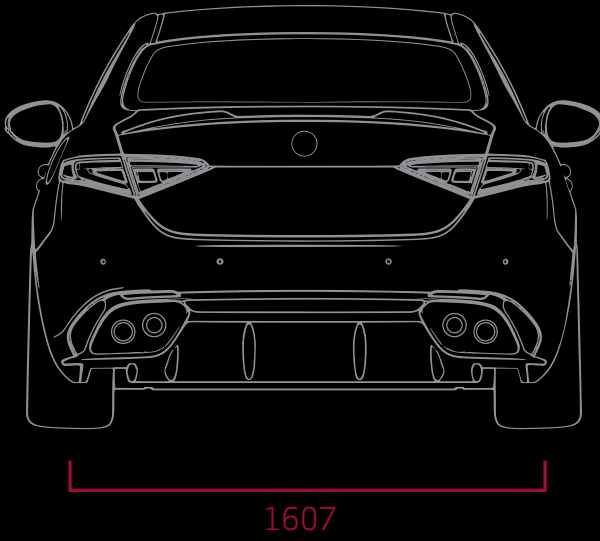
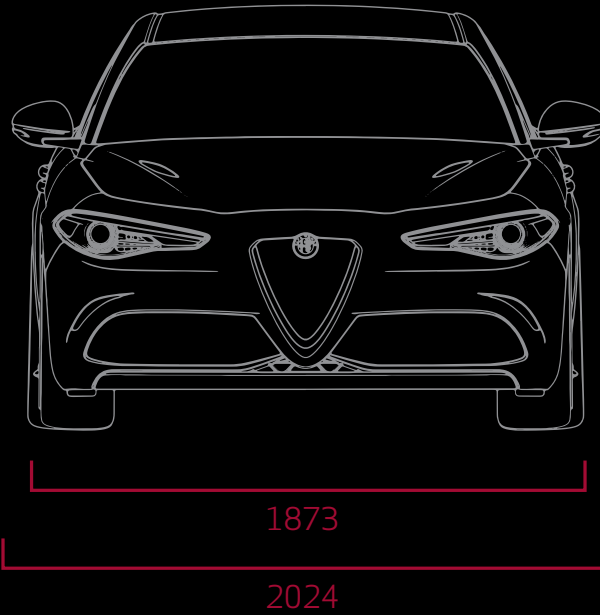
ENGINE CHARACTERISTICS	
Type	6-cylinder all-aluminum
Bore x stroke (mm)	86,5 x 82
Displacement (cm³)	2891
Compression ratio	9,3 : 1
Maximum power kW (HP) @ rpm	375 (510) @ 6500
Maximum torque Nm (kgm) @ rpm	600 (61) @ 2500 - 5000
Active engine management	Cylinder deactivation; Start&Stop system
TRANSMISSION	
Drive system	Rear wheel drive
Gearbox	6 speed manual / 8 speed automatic

PERFORMANCE		
Top speed (km/h)	307	
Acceleration: 0 – 100 km/h (s)	3,9	
FUEL CONSUMPTIONS - EMISSIONS		
	MT	AT
Urban cycle consumption (l/100 km)	12,8	12,4
Extra-urban cycle consumption (l/100 km)	6,0	5,7
Combined cycle consumption (l/100 km)	8,5	8,2
CO ₂ emissions (g/km)	198	189
Enviromental classification	Euro 6b	Euro 6b

BRAKES	
Vented front rotors, size (mm)	360 x 32 (390 x 34) *
Vented rear rotors, size (mm)	350 x 28 (360 x 28) *
Braking distance 100 - 0 km/h (m)	32
WHEELS AND TIRES	
Front wheels (in)	8,5J x 19
Rear wheels (in)	10J x 19
Front tires (mm)	245/35 R19
Rear tires (mm)	285/30 R19

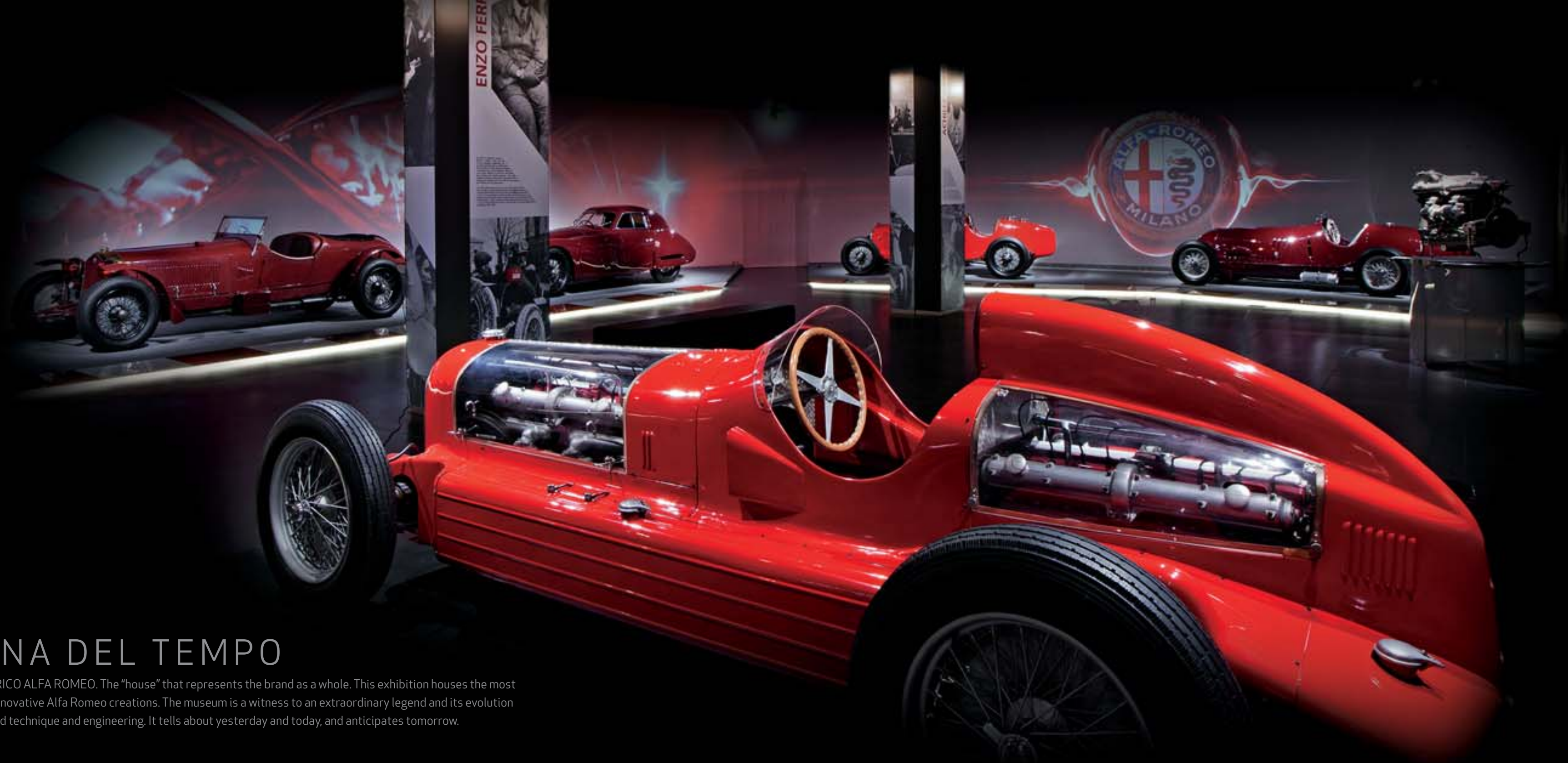
SUSPENSIONS	
Front	Alfa Link® double-wishbone with semi-virtual steering axle
Rear	Alfa Link® with vertical rod
AERODYNAMICS	
Drag coefficient (C _d)	0,32
Lift coefficient (C _l)	-0,1 **
CAPACITIES AND WEIGHTS	
Boot capacity (liters)	480
Fuel tank (liters)	58
Kerb Weight (kg)	1580 (MT) / 1620 (AT)

*With carbon - ceramic brakes (opt)
** With Alfa Active Aero Splitter activated



LA MACCHINA DEL TEMPO

MUSEO STORICO ALFA ROMEO. The "house" that represents the brand as a whole. This exhibition houses the most famous and innovative Alfa Romeo creations. The museum is a witness to an extraordinary legend and its evolution of unparalleled technique and engineering. It tells about yesterday and today, and anticipates tomorrow.





ALFA TOP CARE

The new Giulia Quadrifoglio offers its owners an exclusive set of services:

- VALET SERVICE: pick-up and drop-off of the vehicle at home for the first two scheduled maintenance appointments.
- PICK-UP&GO: in case of emergency, the vehicle will be substituted on the spot, allowing for the client to immediately continue their journey.
- COURTESY VEHICLE: provided for every repair, while the car is under warranty; a courtesy vehicle is always available.
- DEDICATED HELP-LINE: a skilled operator is available 24 hours a day, 7 days a week for information or roadside assistance.

The availability of services could vary depending on the market.

S O M E M A K E

W E C R E A T E



La meccanica delle emozioni